

The impact of gifts in Wills

Legacy gifts fund over **one third** of our life-saving research

£206 million



*2021/22 figure

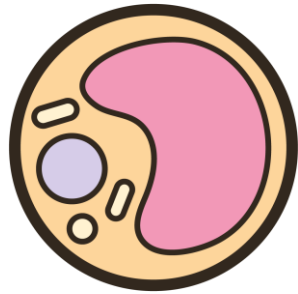
Example: The gross estate value is worth £5,000,000 for inheritance tax purposes and a one 'nil-rate band' (£325,000) has been applied leaving a net taxable estate of £4,675,000.

ITEM	0% GIFTED TO CHARITY	5% GIFTED TO CHARITY	10% GIFTED TO CHARITY
Charitable gift	£0	£250,000	£500,000
IHT due	£4,675,000 @ 40%	£4,425,000 @ 40%	£4,175,000 @ 36%
Amount of tax payable	£1,870,000	£1,770,000	£1,503,000
Estate balance for distribution	£3,130,000 to beneficiaries £0 to charity	£2,980,800 to beneficiaries £250,000 to charity	£2,997,000 to beneficiaries £500,000 to charity

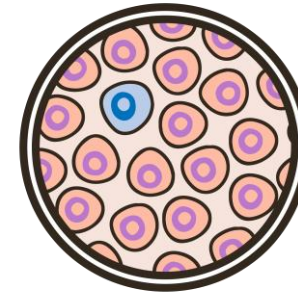
The impact of gifts in wills

Legacy gifts fund **over one third** of our life-saving research

Could buy imaging software that our scientists use to film cells in real time, helping to test potentially life-saving treatments and find promising new cancer drugs



Could buy a gene gun, a high-tech tool our scientists use to learn more about cancer's weaknesses



Could buy a microscope that lets scientists see the detailed surface of cancer cells, helping them find new drug targets that could improve future treatments

£1,000

£8,000

5% of a
£600,000 estate

20% of a
£300,000 estate

£400,000



Could buy a microscope camera, allowing our scientists to take images of cancer cells and share them with researchers across the world

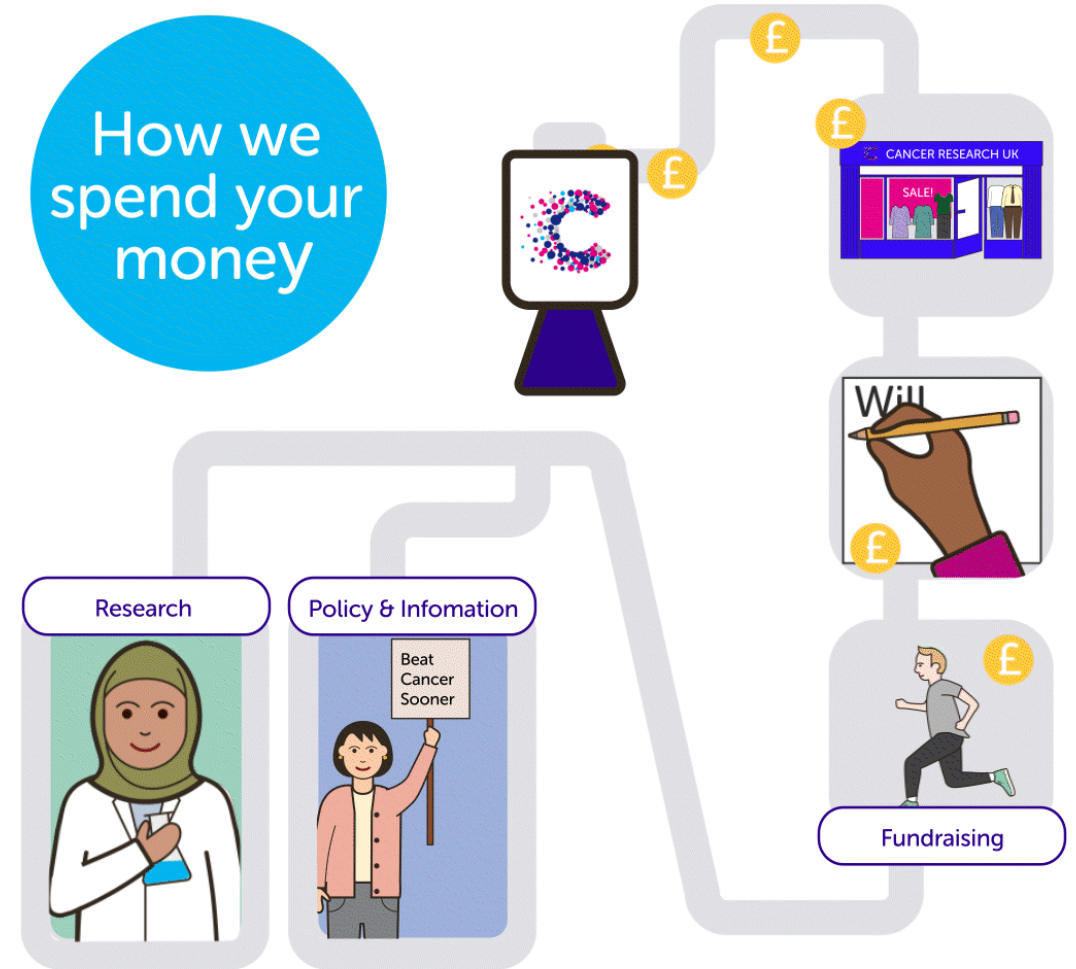


Could buy a time-saving machine that analyses huge amounts of DNA very quickly, helping our scientists to learn more about cancer



How does CRUK spend money

- We commit that at least 80p in every £1 goes to research each year, making us one of the most cost efficient charities.
- The rest of the £1 is invested for the future, and covers costs such as putting on Race events, running our shops and facilitating the Free Will Service.
- As a charity, we also commit that every time we spend £1 we aim to turn it into at least £4.
- In terms of wills, when we take into account the back office processing, marketing costs, etc. the break even cost is around £500.
- But of course we don't just want to break even. And we need to spend our supporters' money wisely, to ensure we achieve our hope of seeing 3 in 4 people surviving their diagnosis by 2034.



Common client challenges

I make a monthly donation to CRUK

Whilst they are incredibly grateful for all donations, a gift left in your will helps CRUK to plan for future research, 10, 20, 30-years from now, rather than immediately like a one off or monthly donation provides

I'll send a donation directly to them instead

I'll leave enough to cover the will

Whilst the charity is always grateful for a donation, facilitating this scheme for supporters' costs money and CRUK is committed to turning any £1 we spend into £4. Whilst the charity will support you up to £X for your will, CRUK always want to grow income for future research and our hope of seeing 3 in 4 people surviving their cancer by 2034.

I can't afford that right now

We understand that choosing to leave a gift in your will can feel daunting, especially if your financial situation is not where you'd like it to be right now. However, a gift left in your will won't impact you today and allows the charity to plan for the future.

I don't want my family to lose out

A gift to charity is 100% tax-free and taken out of your estate before tax is calculated. Since April 2017, if you leave 10% of your net estate, after certain deductions, your inheritance tax rate will be reduced from 40% to 36% meaning there are benefits to your loved ones in the process of leaving the charity a gift.